

Marketing Associate

Location: Tysons Corner, VA (Washington, D.C.) or Remote
Reports to: Chief Marketing Officer
Start Date: Immediately



boodleAI is a rapidly growing venture backed startup with a next generation peer to peer fundraising platform. Our product allows non-profit fundraisers to identify and engage prospects from their social networks. Please reach out to us directly at careers@boodle.ai and send a copy of your current resume.

What we're looking to add to our team:

Our Marketing Associate will provide direct support to the marketing manager and COO in providing non-engineering support to the business to include marketing research, marketing material development, social marketing support, website updates and maintenance, SEO maintenance, conference support, and Hubspot maintenance. An ideal candidate will be a creative recent college grad with a desire to experience all facets of marketing in a fast-paced start-up.

What you'll do:

- Conduct Market Research
- Develop and maintain marketing materials
- Maintain Company Website to improve sales experience, SEO, and Hubspot integration
- Manage social marketing efforts of company (Facebook, LI, Twitter)
- Support Industry conferences (2-3 / year)
- Meets with Marketing Manager, Customer Success Manager, and COO on an ongoing basis

What we're looking for:

- Bachelor's Degree or equivalent professional experience required
- Relationship building/interpersonal skills; comfortable interacting with senior management
- Ability to effectively prioritize and execute tasks in a fast-paced environment; deadline driven;
- Flexible/nimble; able to absorb change
- Excellent communication skills both oral and written

Extra credit for:

- Living in Northern Virginia
- Nonprofit or peer-to-peer fundraising experience
- SAAS Marketing Experience
- Experience with nonprofit CRM and email systems

Comps & Perks:

- Competitive salary
- Incentive stock options
- Full range of benefits, including 401(k) and medical, dental and vision coverage

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