

DATA ANALYST

Location: Remote

Reports to: VP of Data



Position Overview:

boodleAI, a VC-backed SaaS leader in AI-powered people-focused predictive analytics, is currently looking for a Data Analyst to expand its data team. The ideal candidate is someone who has great “data” intuition; strong technical skills including Python, SQL, and Excel; and a solid understanding of different analytic techniques, including correlations, significance, and visualization. The ideal candidate will have 2+ years of experience. Market compensation with full benefits for the ideal candidate. Full time work location can be remote.

Responsibilities:

Data Services: Support our Customer Success and Sales team with any and all data requests. Provide support on analyses for clients, including data mining, evaluation, statistical analysis, and visualization. Pilot different data products with the Customer Success team to validate efficacy.

Data Education and Advocacy: Be an Ambassador of the Possible. Help people understand our data: what’s in it, how to use it appropriately, and what’s possible. Educate everyone in different analytic techniques, Excel skills, and visualizations.

Data Domain Expert: Explore and develop a deep understanding of our third party database containing 1000+ data points on over 220+ million adults, eventually serving as a main PoC for questions regarding it.

Data Product Liaison: Work with product and engineering teams to implement different models and analyses that have been developed and validated.

Required Experience/Skills:

- 2+ years professional experience as a data analyst
- Proficient in Python and SQL
- Advanced/Expert Level Excel skills
- Solid understanding of statistics, significance testing, and analytic techniques
- Excellent exploratory data analysis skills
- Experience telling a “data story” to business stakeholder using custom visualizations, presentations, and dashboards
- Ability to collaborate effectively with a variety of technical and non-technical stakeholders
- Ability to operate semi-autonomously and manage projects with minimal oversight
- Demonstrated desire for continuous learning, improvement, and innovation
- A passion for growth, sales, and company expansion
- Relevant Bachelor’s degree with strong technical component

Preferred Experience/Skills:

- Experience with analytics and visualization python packages, such as: statsmodels, sklearn, dash, plotly, seaborn, and Jupyter notebooks
- Strong understanding of analytics project lifecycle and ability to write clean, reproducible code
- Relevant experience in marketing analytics, data services, or consumer/demographic data
- Exposure to data science, machine learning, and/or predictive analytics

boodleAI is an equal opportunity employer. We celebrate diversity in our workplace, and all qualified applicants will receive consideration for employment without regard to age, ancestry, color, family or medical care leave, gender identity or expression, genetic information, marital status, medical condition, national origin, physical or mental disability, political affiliation, protected veteran status, race, religion, sex (including pregnancy), sexual orientation, or other legally protected characteristics.